

We are offering a range of sponsorship and support opportunities for people and businesses to get involved.

Each sponsor needs are different, and as such we tailor the sponsor packages to suit their needs and budget.

Some sponsors donate their cash for the love of the club and simply because they understand the great community support our club provides.

Some sponsors need exposure for their business and we are happy to help them achieve their goals with a variety of traditional marketing and also digital marketing services to suit their needs.

We offer a range of business services including:

- Website page for your business on PHAFL.com.au
- Your business listed on Team App
- Email newsletters
- SMS ads
- Facebook likes for your business page
- Facebook posts promoting your business
- Facebook ads
- Twitter posts promoting your business
- Twitter ads
- Instagram ads
- Live web streams of matches

Club Partners

Club partners are businesses or organisations that we would like to have a long and ongoing relationship with.

The example of a great partner is the West Pennant Hills Sports Club. They not only provide a generous cash investment into our club, but we enjoy the excellent facilities for club functions, committee meetings, team selection nights, and also team leadership meetings.

As part of their partnership package we provide WPHSC with header branding on our website, logo branding on club letterhead, uniform branding, social media promotions to over 60,000 locals through our player networks.

Financial Sponsors

A financial sponsor is a business or organisation that can spare between \$1000 and \$10,000 in cash to support us in covering club operating costs.

Due to the various differing needs of our sponsors, we tailor packages to suit your budget, so please discuss your needs with our sponsorship coordinator Matt Lee

In Kind and Service Sponsors

In kind sponsors generally cant contribute cash, but can supply goods of value that can be on sold by the club through the bar or canteen, or they can supply goods that we can use as part of our club raffles throughout the year to raise cash.

Services sponsors are those who cant contribute cash or goods, but can contribute professional services such as accounting or marketing services for free (or at a heavily discounted rate).

Team Sponsorship

- Premier Mens First Grade
- Div 1 (mens)
- Div 2 (mens)
- Div 3 (mens)
- Premier Reserves (mens)
- Div 1 (womens)
- Div 2 (womens)
- Under 19

Club Function Sponsorship

Season Launch

Reserved for all 2018 sponsors

Sports Lunch \$5000

6 x tickets plus seating with high profile sports guest plus naming rights sponsor with your own provided advertising material on the evening (with Club Partners)

Ladies Day \$5000

6 x tickets to evening plus naming rights sponsor with your own provided advertising material on the day (with Club Partners)

Presentation Night

Reserved for all 2018 sponsors

Major Raffle Sponsor x 2 \$3000 each

We will be having two major raffles in 2018

Team Selection Night BBQ \$500 (per night)

Address all the teams for 10mins before team selections, to promote your product or service

Scoreboard Sponsorship

We desperately need a new scoreboard and estimates have come in at approximately \$80,000 so any assistance would be great.

Clubhouse Sponsorship

\$3,000,000 to \$5,000,000 (Seriously, we need this ASAP)

In conjunction with local, state and federal government funding, and support from the AFL, this target is looking achievable in the next 2 years.



FOR ALL ENQUIRIES PLEASE CONTACT

Matt Lee

Phone: 0404 476 651

Email: info@phafl.com.au

SIGN ME UP



I WOULD LIKE TO HELP OUT AS A VOLUNTEER

NAME (1)		NAME (2)	
PHONE		PHONE	
EMAIL		EMAIL	
Roles I am interested in:		Roles I am interested in:	

I WOULD LIKE TO BE A MEMBER

HEART MEMBERSHIP \$120/YR - DEMON MEMBERSHIP \$240/YR - LEGEND MEMBERSHIP \$480/YR

NAME (1)		NAME (2)	
PHONE		PHONE	
EMAIL		EMAIL	
JOB/EMPLOYER		JOB/EMPLOYER	
MEMBERSHIP TYPE		MEMBERSHIP TYPE	

I WOULD LIKE TO BE A SPONSOR OR HAVE FOUND ONE

COMPANY	
CONTACT NAME	
PHONE	
EMAIL	
SPONSOR TYPE	
ESTIMATED AMOUNT / GOODS & SERVICES	

PAYMENT OPTIONS

AMOUNT	\$	METHOD	Visa <input type="checkbox"/>	Mastercard <input type="checkbox"/>	Direct Deposit <input type="checkbox"/>
CREDIT CARD NUMBER		CCV:		EXPIRY:	
NAME ON CARD					
SIGNATURE					
DIRECT DEPOSIT	Pennant Hills Australian Football Club BSB: 032 087 Acc Number: 470 588			Instructions: Please put your name in the reference field	



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Matt Lee

Phone: 0404 476 651

Email: info@phafl.com.au

Connect with PHAFL:

To send us your completed form, simply take a photo on your phone and text to Matt on 0404 476 651 or email to info@phafl.com.au