



# Welcome – 2020 is on!






## COVID Update (BG)

*"Its certainly not "anything goes" once we get to 1 July"*

- ✓ All hygiene practices and social distancing (outside of training) need to be followed
- ✓ Entry and exit paths maintained
- ✓ Lists need to be maintained
- ✓ Limited use of changerooms permitted with one person per four square metres – use of showers is still discouraged. "Turn up ready to train"
- ✓ Return to normal training drills
- ✓ There are **no** participation number limits in place
- ✓ Crossovers and mingling are still discouraged
- ✓ Sanitizing, and not sharing equipment continues
- ✓ More signage needed in change rooms
- ✓ Waiting for updates on Social Gatherings



# Our revenue and financial position (BW)

- ☒ Revenue reduced by \$190k and
- ☒ -\$41,700 loss
- ☒ \$892 per player to put 10 teams on the field (normally \$1,86)





# Team numbers, Training Plan and Key dates (DP)

- 10 teams
- Split training plan to continue
- 11 July “intraclub” day and season launch
- 18 July Round 1**
  - Numbers are fantastic – those training will  
rewarded**



# Registration Fees (PH)

- ✓ Full fee payment is encouraged
- ✓ \$300 senior men and women
- ✓ \$100 under 19s
- ✓ \$250 masters
- ✓ Any individual questions can be directed to Vale Wade [gm@phafl.com.au](mailto:gm@phafl.com.au)

<https://www.phafl.com.au/afl-teams/rego/>

## Rego & Fees

### Men's & Women's OPEN AGE Registration and Fees

#### Step 1 – REGISTRATION WITH SYDNEY AFL

– If you were registered with 'Pennant Hills 'SENIOR' AFL Club' last season, then simply complete the online registration with Sydney AFL

[Click Here to Register](#)

– If you were registered with 'ANOTHER AFL CLUB' last season, or the last time you played AFL (including a Junior Club), then you will need to complete the **Club Transfer Form** on this website so we can submit it to Sydney AFL on your behalf. Once Sydney AFL approve the transfer and your previous club also approve the transfer, Sydney AFL will notify you by email to log in to the Sydney AFL registration page on their website to complete the registration process.

#### Step 2 – PAYMENT OF FEES TO PENNANT HILLS FOOTBALL CLUB

– Fees are \$475 and payment should be made via [athtracker.com.au/payment](http://athtracker.com.au/payment).

**It is also recommended to sign up with Team App to access the Pennant Hills AFL Club and once approved you will be able to receive direct communication from the club.**

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### U19 Men's & U18 Women's

#### REGISTRATION and FEES

##### Step 1 – REGISTRATION WITH SYDNEY AFL

**Please note that there are 3 different scenarios relating to U18/U19 registration, so please read carefully.**

**Option 1** – If you were **NOT** registered with a junior club last season, and **WERE** registered with the Pennant Hills Senior Club last season (not on Player Permit), then you can simply register online with Sydney AFL using the same login information as last year.

[Click Here to Register](#)





# Sponsorship (PM)

- We need your help - referrals. Sponsorship is significantly down.

<https://www.phafl.com.au/pennant-hills-afl-club-sponsorship/>

## CLUB SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
PRICE	\$15,000 +	\$15,000	\$10,000	\$5,000
YOUR COMPANY LOGO	GUERNSEY & SHORTS FRONT OF EITHER PREMIER LEAGUE MEN OR WOMEN	GUERNSEY FRONT OF MENS OR WOMEN DIV 1 OR 2	FRONT OF SHORTS OF EITHER MEN OR WOMEN DIV 1 OR 2	-
CLUBROOM SIGNAGE	PREMIUM AT ALL TIMES	ALL TIMES	ALL TIMES	ALL TIMES
FRAMED CLUB PHOTO OR GUERNSEY FOR YOUR OFFICES	✓	✓	PHOTO ONLY	-
INDIVIDUAL PLAYER SPONSORSHIP	✓	✓	✓	-
2 TICKETS TO THE 2020 CLUB SEASON LAUNCH	✓	✓	2 TICKETS TO ONE EVENT ONLY	-
2 TICKETS TO MEMBERS LUNCHEON IN NEW CLUBROOMS	✓	✓		-
2 TICKETS TO THE 2020 CLUB PRESENTATION NIGHT	✓	✓	✓	-
NAMING RIGHTS TO THE CLUB SOCIAL EVENT OF YOUR CHOICE	✓	✓	-	-
WEEKLY CORRESPONDENCE WITH CLUB SCORES AND UPDATES	✓	✓	✓	✓
COMPANY LOGO IN THE SYDNEY AFL WEEKLY FOOTBALL RECORD	✓	✓	-	-
PENNO HEART MEMBERSHIP INCLUDING ALL BENEFITS	x2	x2	x1	x1
GROUND & CHANGE ROOM SIGNAGE AT ALL HOME GAMES	✓	✓	✓	✓
PERMANENT RECOGNITION THROUGH 2020 ON CLUB WEBSITE & NEWSLETTERS	✓	✓	✓	✓
POSTS ON ALL CLUB SOCIAL MEDIA AVENUES INCLUDING TEAM APP	6	4	2	1
SOLE SPONSORSHIP OF ONE HOME GAME TO DRIVE YOUR BUSINESS	✓	✓	✓	-
OPPORTUNITY TO DISTRIBUTE MARKETING/ PROMOTIONAL MATERIALS AT ALL HOME GAMES	✓	✓	✓	✓





# Membership (IP)

- ✓ Get your family and friends to join as club members in this critical
- ✓ This is the most important season in our clubs' history for those connected to you and the club to join

<https://www.phafl.com.au/club/members/>

## MEMBERSHIP PACKAGES

	PENNO HEART	PENNO CLUB	FRIEND OF PENNO
PRICE	\$250	\$125	\$25
NAME IN CLUB ROOMS FOR SEASON 2020	✓	✓	✓
2020 FRIENDS OF PENNO STICKER	✓	✓	✓
REGULAR UPDATES/NEWSLETTERS	✓	✓	✓
CLUB MEMBERSHIP CARD	✓	✓	-
3 HOME GAME VOUCHERS (BBQ AND A BEER/WINE/SOFT DRINK/COFFEE)	FOOD & DRINK	DRINK ONLY	-
TICKET TO MEMBERS LUNCHEON IN THE NEW CLUBROOMS	✓	DISCOUNTED	-
CLUB WINTER WARMERS PACK (UMBRELLA, BLANKET & SCARF)	✓	CHOICE OF BLANKET OR UMBRELLA	-
CLUB STUBBY HOLDER	✓	-	-



## Player Responsibilities

1. Stay behind for Club Thursday
2. Do your game day roster duties
3. Stay and watch another game
4. Introduce yourself to someone new at the Club
5. Ask someone on gameday... how can I help
6. Think “Club-Team-Self”







# Other

- Merchandise – order online and pick-up July 11
- Footy Tipping V2 – coming soon
- Volunteer – Contract Val Wade if you or a family member are able to volunteer



**Thank  
you**



It's Not  
What  
You Say... It's  
What  
You Do

How Following Through at  
Every Level Can Make  
or Break Your Company

